

**GELMAN, ROSENBERG
& FREEDMAN**

CERTIFIED PUBLIC ACCOUNTANTS



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For Immediate Release

Giving Initiative Accompanies Launch of New Gelman, Rosenberg & Freedman Website

Bethesda, MD, March 20, 2012 – Gelman, Rosenberg & Freedman CPAs will donate up to \$1,000 to the Sitar Arts Center, a Washington, DC-based nonprofit organization, based on the number of individuals who participate in a website promotion initiative. A [feedback form](#) on the firm's [newly launched site](#) asks visitors to highlight useful sections on the site and sections that need improvements. The initiative will end on May 31, 2012 and each submitted form is worth \$5. The goal is to generate at least 200 responses so that the firm can donate \$1,000.

The Sitar Arts Center is part of the Washington, DC metropolitan region's nonprofit community that Gelman, Rosenberg & Freedman has served with audit, tax and outsourced accounting services for more than 30 years.

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Website Launch Accompanied by Giving Initiative

"As a professional services firm that supports the financial management of the nonprofit sector," says David F. Graling, the firm's president and managing partner, "we are happy to donate while encouraging interaction with our website. Two hundred responses is a challenging goal, but we hope the significant feedback will help us identify common themes so we can continue to build our online presence into the best it can be."

The new Gelman, Rosenberg & Freedman website introduces several new features including a resources section of industry alerts and newsletters for which subscription options are available, a regularly updated articles library and a series of presentations, case studies, white papers and customized tax publications.

Please consider participating in this giving initiative by completing the [online feedback form](#).

Gelman, Rosenberg & Freedman CPAs (www.grfcpa.com) has been part of the Washington, DC metropolitan community for more than 30 years. Our full service accounting firm provides financial, tax and consulting services to an extensive client base of nonprofit organizations, for-profit corporations including government contractors, research and development firms, retail, professional service firms, partnerships, trusts, and individual clients.

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