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For Immediate Release

**GRF Audit Partner Jim Larson Appointed to ASAE's Finance and
Business Operations Section Council**



Bethesda, MD, June 17, 2009 - On June 9, The American Society of Association Executives appointed GRF Audit Partner Jim Larson, CPA, to their Finance and Business Operations Section Council.

As a Council member, Mr. Larson will serve as a resource to the ASAE's over 22,000 members, providing them with industry best practices and internal control enhancements gleaned from his nearly 20 years of accounting experience.

"I am very excited about the appointment," said Larson, "I look forward to bringing something new to the table."

Mr. Larson joined GRF after spending six years in the private sector in various financial management positions. As an Audit Partner with GRF, he is responsible for the planning, budgeting and directing of audits of large organizations, including associations and for-profit businesses. He interacts with management and board members to communicate management comments, audit findings and specific issues, including improvements in accounting and operating systems and systems of internal control. He received his BS in Accounting and Finance from Florida State University.

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The ASAE and the Center for Association Leadership work to nurture and promote association professionals to better serve their members and communities. They communicate with members through several publications, both online and through the mail, as well as hold symposiums and other learning experiences throughout the year. To learn more about the ASAE and The Center, visit <http://www.asaecenter.org/>.

Bethesda, Maryland-based Gelman, Rosenberg & Freedman, CPAs (www.grfcpa.com) has been part of the Washington, DC metropolitan community for over 25 years. The firm provides accounting, auditing and consulting services to an extensive client base of nonprofit organizations, for-profit corporations including government contractors, research and development firms, retail businesses, professional service firms, partnerships, trusts, and individual clients. GRF is a full-service accounting firm with national and international affiliations.

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