



Contact: Matt Easley

Marketing Coordinator

Phone: 301-664-9357

Cell: 573-356-8498

measley@grfcpa.com

4550 Montgomery Avenue

Suite 650 North

Bethesda, MD 20814

www.grfcpa.com

For Immediate Release

GRF Client Services Supervisor John Pace Receives CVA Designation

Bethesda, MD, January 3, 2008 – John Pace, CPA, a Supervisor in Gelman, Rosenberg & Freedman’s Client Services Department, successfully completed the certification process with the National Association of Certified Valuation Analysts, and earned his Certified Valuation Analyst designation.

The certification is a professional benchmark showing that Pace has met the Association’s standards of professionalism, expertise, objectivity and integrity. Also, it indicates he is well-versed in analyzing and evaluating all of the elements that make up the dollar value of an estate or organization. These can range from tangible assets like real estate and machinery, to intangible ones like name recognition and distribution rights. This information is valuable for tax-planning, mergers, acquisitions, liquidations, divorce settlements and litigation.

To achieve the certification, Pace had to undergo a five day training course and successfully complete a comprehensive exam. To maintain the designation, Pace must attend 40 hours per year of Continuing Professional Education, which is required of all CPAs, as well as 12 additional hours per year of Business Valuation-related CPE.

- more -

GRF Client Services Supervisor John Pace Receives CVA Designation
January 3, 2008
Page 2

Pace is a graduate of George Mason University, where he received his Bachelor of Science in Finance. After obtaining his accounting certificate from Montgomery College, he worked as Principal Financial Analyst for Hughes Network Systems, Inc. At GRF, Pace is primarily responsible for performing, planning and supervising compilation and review services for GRF's clients. Additionally, he also provides assistance through temporary CFO/Controller-ship, including cash flow planning and analysis.

Bethesda, Maryland-based Gelman, Rosenberg & Freedman, CPAs (www.grfcpa.com) has been part of the Washington, DC metropolitan community for over 25 years. The firm provides accounting, auditing and consulting services to an extensive client base of nonprofit organizations, for-profit corporations including government contractors, research and development firms, retail businesses, professional service firms, partnerships, trusts, and individual clients. GRF is a full-service accounting firm with national and international affiliations.

#####