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For Immediate Release

GRF President Charts a New Style for CPA Firm Leadership in Practical Accountant Magazine

BETHESDA, MD, July 1, 2006. GRF President David Graling contributed to a discussion of CPA firm leadership in the industry's current culture. "There are rainmakers and there are leaders and they're not necessarily the same people," he says, to explain how his decision to leave rainmaking to other partners allowed him the freedom to strategically plan the firm's direction in the future.

Mr. Graling was quoted in *Practical Accountant* magazine and on WebCPA.com in an article that examines the state of the current accounting firm, including staff concerns, new technology challenges, alliance development, marketing and the expansion of a practice into new niche areas. Graling and other CPA firm leaders contributed their insights regarding the increased prominence of strategic planning and management, and the best means to attain success in the accounting industry.

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