Associations play an important role in our economy by uniting people in the same profession to advance their common interests. While there are many advantages to their members in terms of education and networking opportunities, the associations themselves face a number of challenges in the current business climate. Some groups have found themselves in a difficult transition period with increasing competition, lagging membership growth, an industry consolidating with mergers and acquisitions, and a rapidly changing landscape with new and emerging technologies. Those that are thriving are embracing private sector business practices and innovative technologies, identifying and leveraging additional sources of revenue, and proactively addressing regulatory and industry issues like privacy.

Dedicated Association Expertise

GRF CPAs & Advisors (GRF) provides association clients with the support they need to tackle this shift in the industry. Our association experts provide accounting, tax and advisory services with a focus on industry best practices and innovation from the business world. Additionally, GRF’s work with clients around the world means that international membership organizations can draw upon our firm’s extensive global experience.

Trained, Specialized Team Members

GRF provides extensive training to our auditors and advisors to ensure our team is armed with the technical skills and expertise to address the unique challenges of associations. Our expert team conducts trainings, webinars and seminars to keep association leaders informed of the financial, operational and regulatory issues affecting the association industry.
Audit and Assurance
- Audit, Reviews and Compilations
- Benefit/Pension Plan Audits
- Agreed Upon Procedures
- Internal Control Evaluations

Internal Audit
- Fully Outsourced or Co-Sourced Function
- Audit Plan Development
- Data Analytics and Artificial Intelligence
- Key Controls Assessment
- Outsourced Chief Audit Executive (Internal Audit)

Tax Planning and Preparation
- IRS Form 990 Preparation
- Maintaining Tax-Exempt Status
- Tax Strategy
- Unrelated Business Income

Fraud Prevention and Detection
- Forensic Accounting
- Investigative Due Diligence
- Fraud Analytics

Enterprise Risk Management
- ERM Implementation/Maturity Assessments
- Risk Assessments/Surveys
- Linking Risk with Strategic Planning
- Business Continuity/Disaster Recovery

Industry Consulting
- Strategic Planning
- Business Process Improvement
- Indirect Rate Consulting
- Uniform Guidance Advisory

Cybersecurity
- Cybersecurity Risk Scanning Tools
- Cybersecurity Best Practices Benchmark
- Policy and Procedures
- Privacy

Accounting Assessments
- Productivity/Cost Reduction
- Accounting Standards Advisory/Revenue Recognition
- Policies and Procedures
- Key Controls Benchmarking

Outsourced Accounting
- Outsourced Accounting Department
- As-Needed CFO and Controller Services
- Accounting Process Improvement and Workflow Design
- Dashboard Design
- Budgeting and Forecasting
- Cash Management
- Training for Accounting Staff
- Development of Accounting Policies and Procedures
- Technology Evaluation and Implementation
- Audit Support Services
- Implementation of New Accounting Standards

IT/Operational Assessments
- Internal IT Auditing
- Key IT Control Benchmarking
- Privacy Assessments
- Third Party Risk Management (TPRM)
- Policies and Procedures
- Outsourced Chief Information System Officer (IT)