

# Enhancing Third Party Risk Management in Cybersecurity and Privacy Programs



CPAs & ADVISORS

Darren Hulem,  
CISA, Security+, PCIP  
*Moderator*

Ricardo Trujillo,  
CPA, CITP, CISA  
*Partner*

Melissa Musser,  
CPA, CITP, CISA  
*Principal*

# Gelman, Rosenberg & Freedman CPAs is now GRF CPAs & Advisors



Please note our new address:

4550 Montgomery Avenue, **Suite 800N**, Bethesda, MD 20814

# Housekeeping

## *CPE Credit/Technical Support*

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- **Important:** Three (3) CPE words will be provided during the presentation. Please write them down – **we will not provide them again via Zom or email (no exceptions).**
- Please complete the electronic survey that will appear automatically at the **end of the webinar.**
- Attendees seeking CPE for this presentation must complete the survey and **enter all three CPE words.** You cannot claim CPE unless we receive a completed evaluation with the correct words.
- This presentation will be recorded and made available to download at [www.grfcpa.com/webinars](http://www.grfcpa.com/webinars).
- Technical questions about the survey can be addressed to Nathan McElveen at [nmcelveen@grfcpa.com](mailto:nmcelveen@grfcpa.com).

# Housekeeping

## Additional Information

<b>Learning Objective</b> To provide attendees with an overview of the cybersecurity & fraud landscape and best practices for protecting their organizations from threats	<b>Instructional Delivery Methods</b> Group Internet-based
<b>Recommended CPE</b> 1.0 CPE Credit	<b>Recommended Fields of Study</b> Information Technology
<b>Prerequisites</b> None required	<b>Advance Preparation</b> None
<b>Program Level</b> Basic	<b>Course Registration Requirements</b> None
<b>Refund Policy</b> No fee is required to participate in this session.	<b>Cancellation Policy</b> In the event that the presentation is cancelled or rescheduled, participants will be contacted immediately with details.
<b>Complaint Resolution Policy</b> GRF CPAs & Advisors is committed to our participants' 100% satisfaction and will make every reasonable effort to resolve complaints as quickly as possible. Please contact <a href="mailto:kdavis@grfcpa.com">kdavis@grfcpa.com</a> with any concerns.	
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# Presenters

*Meet the Instructors*

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**Melissa Musser,**  
**CPA, CITP, CISA**

*Principal*



**Ricardo Trujillo,**  
**CPA, CITP, CISA**

*Partner*



**Darren Hulem,**  
**CISA, Security+, PCIP**

*Moderator*

# Presenters

## Meet the Instructors

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**Ricardo Trujillo,**

**CPA, CITP, CISA**

*Partner* | [rtujillo@grfcpa.com](mailto:rtujillo@grfcpa.com)

Mr. Trujillo has worked in auditing and accounting since 2000. He has proven expertise in assurance and advisory services, and his nonprofit experience spans across a variety of organizations, including foundations, trade and membership associations, charitable institutions and US-based non-governmental organizations.

Mr. Trujillo leads the firm's information technology initiative and helps for-profit and nonprofit organizations bridge the gap between business and technology by carefully analyzing IT infrastructures. He presents to the nonprofit community on cybersecurity and enterprise risk management topics.



**Melissa Musser,**

**CPA, CITP, CISA**

*Principal* | [mmusser@grfcpa.com](mailto:mmusser@grfcpa.com)

Mrs. Musser is a principal at GRF with over 15 years of professional experience. She and her team deliver comprehensive risk-based assessments to help organizations respond to strategic, financial, compliance, operational and IT risks. Her expertise includes establishing, maintaining and optimizing internal controls, compliance, Enterprise Risk Management (ERM), and cybersecurity programs. Mrs. Musser is the proud recipient of the 2018 AICPA Information Management and Technology Assurance (IMTA) Standing Ovation award.

# Agenda

## *Topics and Questions*

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- The value of third-party risk management (TPRM) in your organization
- TPRM's role in cybersecurity and privacy
- Is your current third-party oversight adequate? Does your organization's risk management of third parties occur throughout the lifespan of the relationship, or primarily just during the onboarding process?
- How to develop your organization's TPRM framework in an efficient and cost effective manner while also maintaining baseline security and privacy expectations

# Polling Question #1

To your knowledge, does your organization have a TPRM Program in place?

- A. *Yes*
- B. *No*
- C. *Unsure*

A photograph of two people sitting at a wooden table outdoors, engaged in a business meeting. One person is pointing at a laptop screen while the other looks on. There are several tablets and a smartphone on the table. The background is a bright, sunny outdoor setting with a wooden railing.

# The value of third-party risk management (TPRM) in your organization

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# Negative Media Attention

## *Pentagon Staff Hit by Major Data Breach*

### **30,000 civilian and military personnel PII Compromised**

“The department is continuing to gather additional information about the incident, which involves the potential compromise of personally identifiable information (PII) of DoD personnel maintained by a single commercial vendor that provided travel management services to the department,” the statement noted. “This vendor was performing a small percentage of the overall travel management services of DoD.”

<https://www.infosecurity-magazine.com/news/pentagon-staff-hit-by-major-data/>



# Third Party Risk Management (TPRM)

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Third-party risk management is now a critical component of any enterprise risk management framework as **Third Parties** are more involved in all aspects of business.





# TPRM's role in cybersecurity and privacy

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# Third Party Risk Management (TPRM)

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- The process of analyzing and mitigating risks to your organization by parties OTHER than your own organization.
- Due Diligence is the process by which the vendor is reviewed to determine its suitability for a given task.
  - Due diligence is an ongoing activity, including review, monitoring, and management communication over the entire vendor lifecycle!

# TPRM's role in cybersecurity and privacy

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- Reduce likelihood of:
  - data breach costs
  - operational failures
  - vendor bankruptcy
  - reputation damage

## **Polling Question #2**

Do you consider third parties when conducting your IT risk Assessments?

- A. *Yes*
- B. *No*
- C. *Unsure*

# Risk Assessment

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## IT Risk Assessment

- Are you doing it correctly?
- Are you thinking about the right risks?
- Who is doing it?
- Are you benchmarking your process against well know frameworks: i.e. ISO 27001
- Do you have an up to date network and third party diagram?

# ISO 27001 Controls



# ISO 27001 Controls

## A.15 Supplier relationships

### Information security in supplier relationships

- Is information security included in contracts established with suppliers and service providers?
- Is there an organization-wide risk management approach to supplier relationships?

### Addressing security within supplier agreements

- Are suppliers provided with documented security requirements?
- Is supplier access to information assets & infrastructure controlled and monitored?

### Information and communication technology supply chain

- Do supplier agreements include requirements to address information security within the service & product supply chain?

### Monitoring and review of supplier services

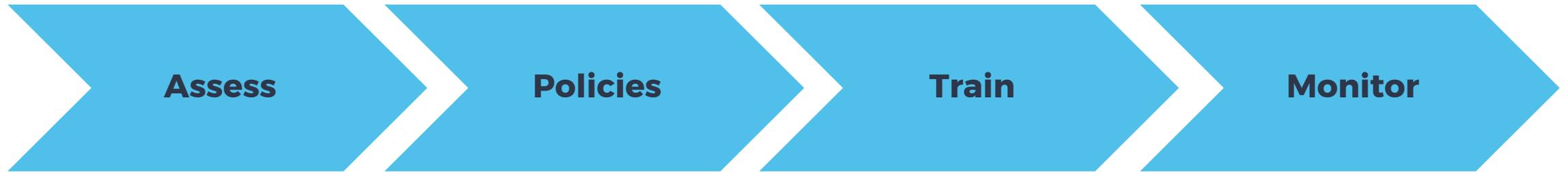
- Are suppliers subject to regular review and audit?

### Managing changes to supplier services

- Are changes to the provision of services subject to a management process which includes security & risk assessment?

# Annual Process

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# How to develop your organization's TPRM framework

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# Pinpointing Third Party Risks

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- Assess your current environment
- Develop a 3rd party framework based on your organizations context
- Develop a risk stratification guidelines to highlight risks by vendor
- Implement and conduct vendor assessments
- Establish a reporting process

# Example Stratification

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## Vendor stratification - Example

- Tier 1 – Critical vendors (10%) – PII + critical systems
- Tier 2 – Major vendors (40%) – PII OR critical systems
- Tier 3 – Vendors (50%) – commodities/low risk purchases

# Design

## *Third Party Due Diligence*

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Risk Assessment  
(Documentation,  
Categories of Risk,



Financial projections  
& review



Insurance Review



Legal Review



Vendor Audits and/or  
SOC reports



Background check

## Polling Question #3

Do you request or perform audit / assessments of your third parties?

- A. *Yes*
- B. *No*
- C. *Unsure*



**Is your current third-party oversight adequate?**

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# Audits

- Request Audit your own TPRM process (internal audit)
- Request audits of Vendors (i.e. SOC Audits)

*Not just a one time deal...must audit again, and again!*



# Cyber Risk Scorecard

Dashboard

Demo Vendors | All Companies | Last Update: 10/18/2020 15:58:27

**ECOSYSTEMS**  
1

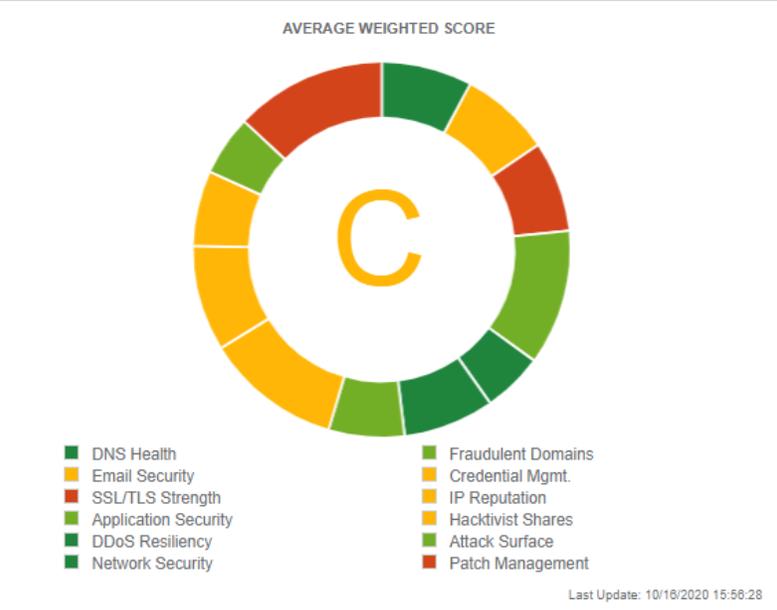
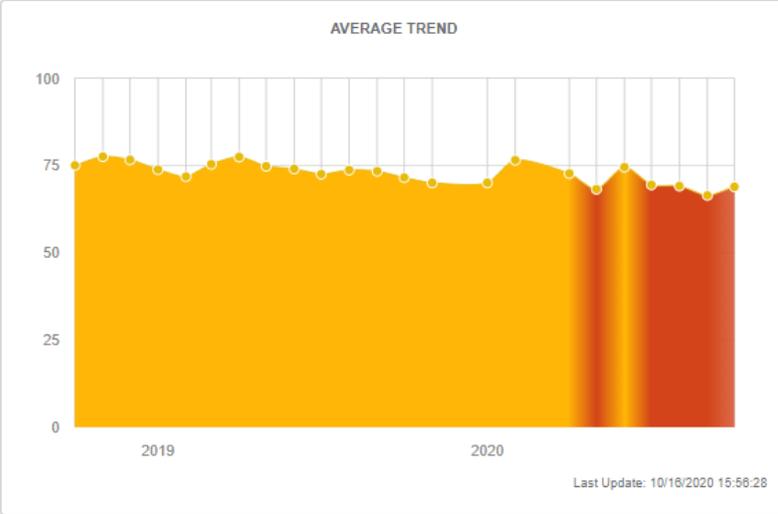
**COMPANIES**  
3

**AVERAGE SCORE**  
76/100

**TOTAL ASSETS**  
163k

**# OF FINDINGS**  
21

**TOTAL ALERTS**  
4



# Service Level Agreements (SLA)

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The Service Level Agreement contains the contractually relevant data for an outsourced Service:

- Contact persons
- Contract duration
- Service description
- Procedures for requesting service
- Responsibilities
- Quality assurance and Service Level Reporting

# Service Level Agreement (SLA) Considerations

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- How are service levels and availability measured, monitored & reported?
- How are SLA issues resolved?
- Incident reporting systems, access and usage reports
- Notifications of scheduled downtime

# Procurement Process

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- Competition is good. Don't decide on a vendor too early in the process.
- Best price does not equal best vendor, focus on meeting your requirements



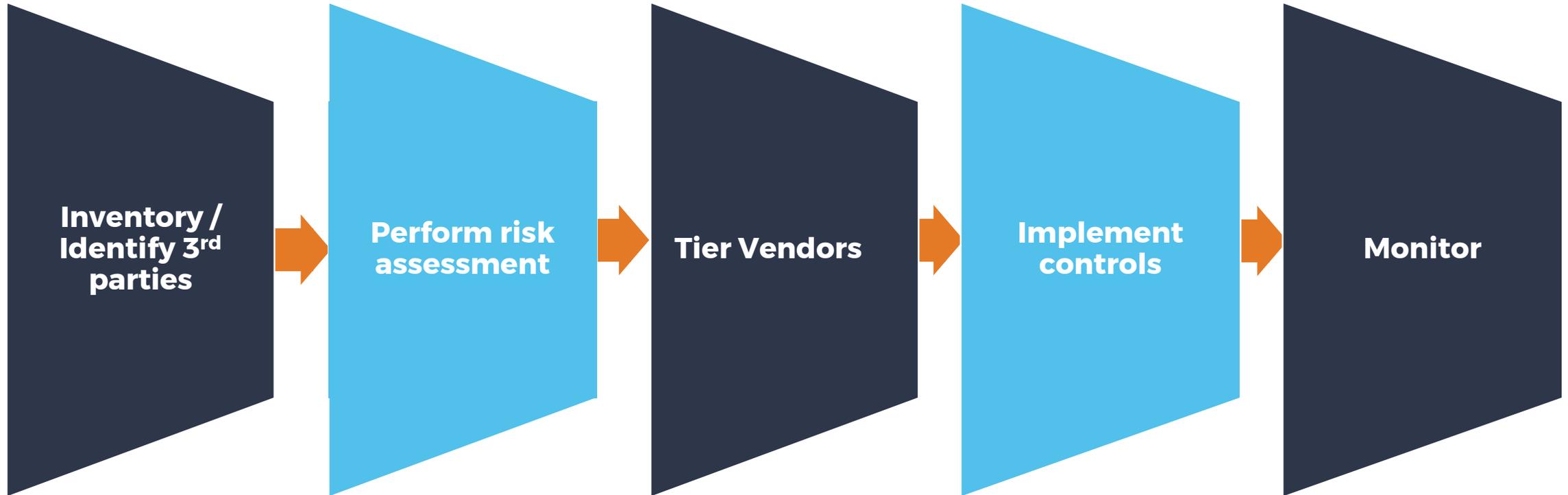
# Developing Next Steps

## *Benefits of TPRM*



# Developing Next Steps

## *Critical Success Factors*



# Developing Next Steps

## *Developing Procedures*

- Develop and document procedures for conducting risk assessments and develop templates and tools to facilitate and standardize the process
- The procedures generally contain the following information:

**Who is responsible for initiating and conducting risk assessments**

Who will participate

**What steps will be followed**

**How disagreements will be handled and resolved**

**What approvals will be needed**

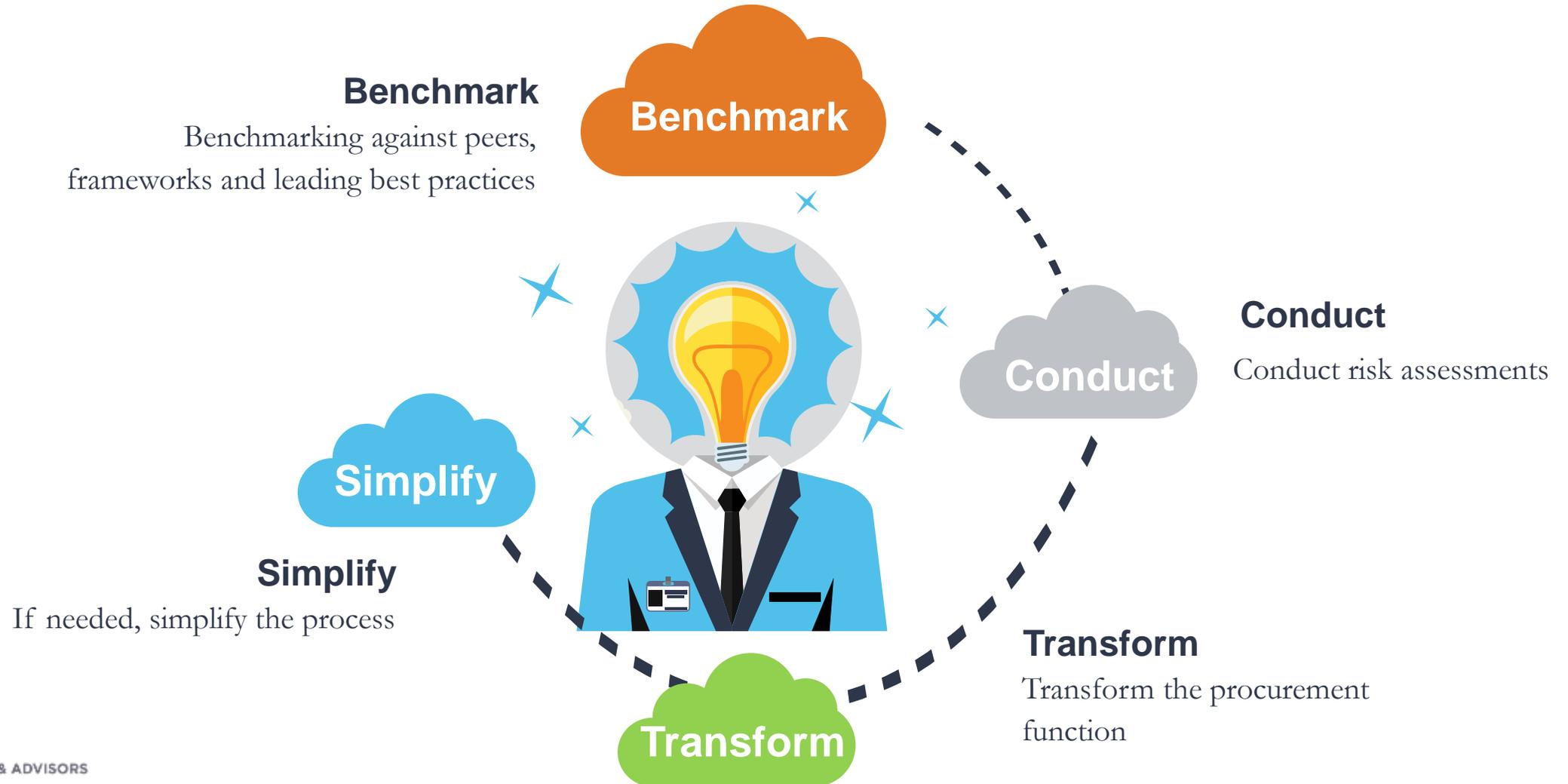
**How assessments will be documented**

**How documentation will be maintained**

**To whom reports will to be provided**

# Developing Next Steps

*TPRM*



# GRF Resources

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**Third Party Risk in a Post-Pandemic World:**

<https://www.grfcpa.com/resource/third-party-risk-in-a-post-pandemic-world/>



**Third Party Risk Management Checklist**

<https://www.grfcpa.com/wp-content/uploads/2020/06/Third-Party-Risk-Management-Checklist.pdf>



**Sign Up for Industry Alerts:**

<https://www.grfcpa.com/resources/newsletters/>



**Cybersecurity Scorecard:**

<https://www.youtube.com/watch?v=S0YuaYaPOjE>

# Upcoming Events

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## **3-Part Virtual Workshop Series: Navigating the World of Uncertainties Impacting Nonprofit Organizations**

Workshop in Partnership with NC State University's Poole College of Management | 12:00 pm – 2:00 pm



## **Pandemic Survival for Associations – Diversifying Revenue in Challenging Economic Times**

Virtual Roundtable | 9:00 am – 11:00 am



## **Internal Audit & ERM Priorities for 2021**

Webinar | 1:00 pm – 2:00 pm

# Questions?

*Contact Us*

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**CPAs & ADVISORS**



Maryland | DC | New York

877-437-4771 | [www.grfcpa.com](http://www.grfcpa.com)



**Melissa Musser,**  
*CPA, CITP, CISA*

[mmusser@grfcpa.com](mailto:mmusser@grfcpa.com)  
301-951-9090



**Ricardo Trujillo,**  
*CPA, CITP, CISA*

[rtrujillo@grfcpa.com](mailto:rtrujillo@grfcpa.com)  
301-951-9090



**Darren Hulem,**  
*CISA, Security+, PCIP*

[dhulem@grfcpa.com](mailto:dhulem@grfcpa.com)  
301-951-9090

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