

# KATIE MACDONALD

## *SENIOR PRODUCT MARKETING MANAGER FOR GOVCON, UNANET*

Katie MacDonald is a Senior Product Marketing Manager for GovCon at Unanet, where they bring more than a decade of B2B marketing experience, including seven-plus years focused on government contractors. With an MBA in Operations and Supply Chain and a PhD in Psychology, Katie has led marketing and business development efforts across cybersecurity, infrastructure, IT/MSPs, and services.

Known as a connector between executive vision, customer reality, and go-to-market teams, Katie specializes in clarifying complex stories, rebuilding foundational systems, and turning marketing programs into measurable pipeline and revenue.

